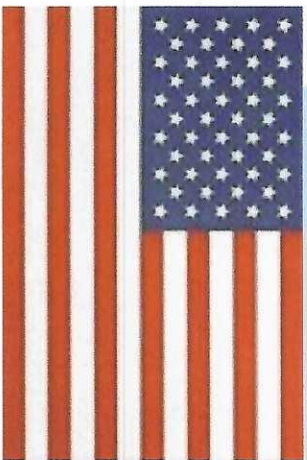


Jackson Township

Montgomery County, OH

Prepared for: Residents and Business Owners

Jackson Township Administration Offices
49 E Walnut Street
Farmersville, OH 45325
(937)696-2522



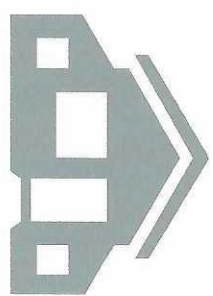


Trebel, LLC is a national energy consulting company serving commercial, governmental, small business and residential clients primarily throughout the deregulated energy markets.

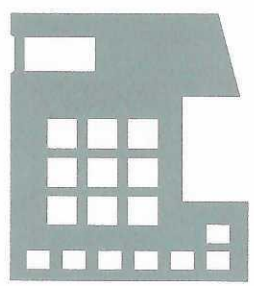
- Trebel, LLC, founded in September 2010, is the parent company of naturalgassuppliers.org (NGS) and electricssuppliers.org (ES) – to bring alternative energy providers directly to consumers and businesses
- We've formed strong relationships with energy suppliers that can meet the many needs of our customers.
- We offer a variety of programs such as fixed, variable and hybrid rate products and have service nearly every deregulated state.
- Scott Belcastro – Principal

“Our primary mission is to help clients lower their energy supply cost, increase site efficiency and leverage state and federal incentive opportunities.”

HOME



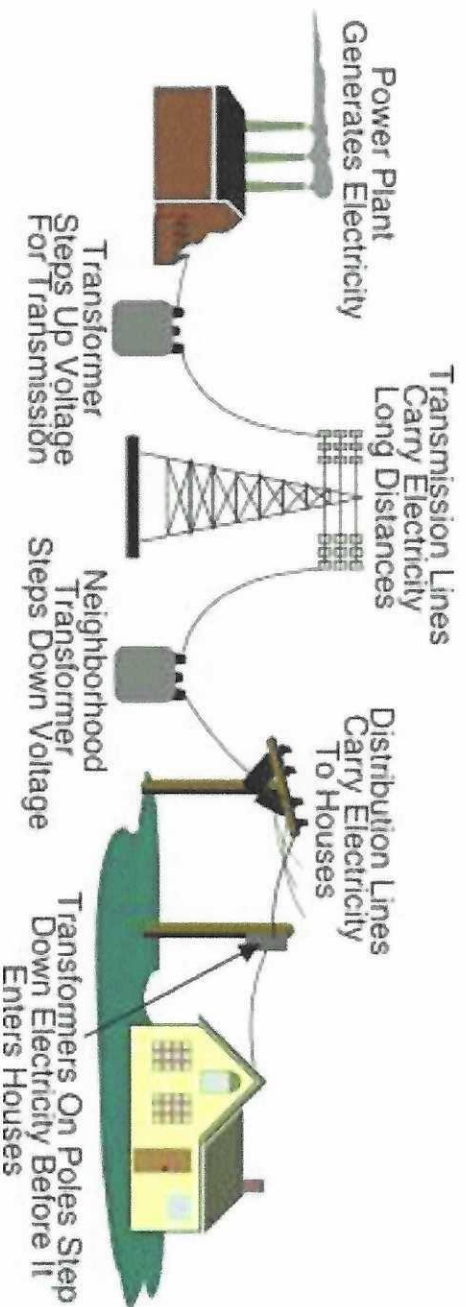
BUSINESS



Orange Township
Village of Sunbury
Prairie Township

Regulated

Utility operated



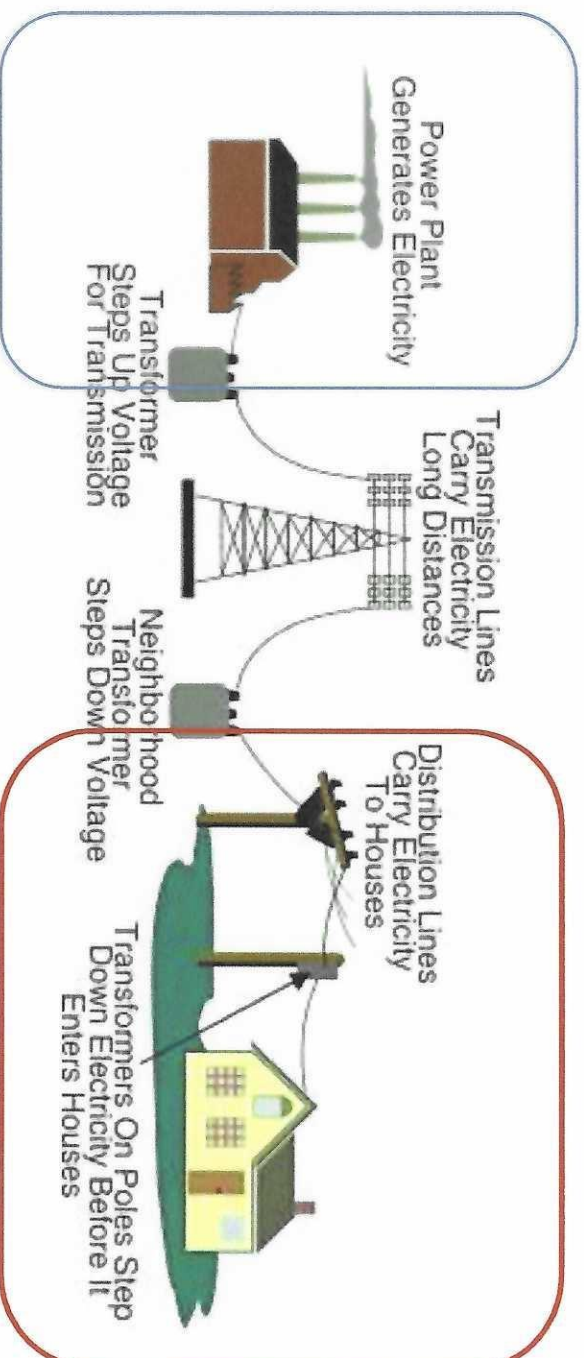
Regulated electric supply:

1. **Generation**
2. **Transmission**
3. **Distribution**

Alternative

Deregulated

Supplier



Deregulated electric supply:

1. **Generation- New supplier**
2. **Transmission- Transmission Company**
3. **Distribution- Local Utility**

Governmental Aggregation?



Overview – What is governmental aggregation of electricity?

Governmental aggregation is an easy and effective way for a large group of consumers to save money on their electric bills.

Ohio law allows for communities – such as townships, cities, villages, and counties – to form aggregated buying groups to purchase electric generation and transmission on behalf of their citizens. By bringing citizens together, the aggregation gains group buying power and typically can negotiate a better price with the supplier than each aggregation group member could have negotiated individually. The governmental aggregator chooses the electric generation supplier for all of the customer-members in its group.

Aggregation in general refers to many customers joining together to form a buying group. Governmental aggregation refers specifically to the situation where a township organizes the pooling of its citizens to become the buying group. The township then seeks out offers on behalf of its constituents to get better pricing, terms and services than would be available to an individual. Similar to garbage collection contracts, the township will have the authority to negotiate on behalf of its entire community, the difference being voters give Trustees authority.

Types of Programs:

- **Opt-out:** Trebel helps communities successfully execute one of two programs. By far the most effective is the “Opt-out” program where all residents and small businesses are automatically enrolled. Individual members may choose to Opt-out if they decide not to participate. An opt-out program must first be placed on a primary or general election ballot and approved by a majority of voters before an aggregation can be implemented.
- **Opt-in:** The second program is one where residents and small business can choose to “Opt-in.” Once the local government has negotiated a program individuals can begin signing up to participate.

How does the program work?



Step one, the Vote:

In order for a township to create an aggregation program, a referendum must be approved by a majority of voters. The Board of Trustees approves a resolution providing for the referendum question to appear on the elections ballot. The referendum question is stated thusly:

Electric:

Shall the township have the authority to aggregate the retail electric loads located in the township and enter into service agreements to facilitate for those loads the sale & purchase of electricity; such aggregation to occur automatically except where any person opts out?

Natural Gas:

Shall the township have the authority to aggregate the retail natural gas loads located in the township & enter into service agreements to facilitate for those loads the sale & purchase of natural gas; such aggregation to occur automatically except where any person elects to opt out?

Jackson Township

Community Demographics

Population: 6,335

Households: 2,385

*Median Income: \$47,624
Ohio \$45,395*

Average volume of electricity used:
25,567,200 kWh / year

Average rate per kWh: \$0.0750

**Community Benefit: \$191,754/year

**Based on 10% savings

*According to city-data.com

Aggregation Program Benefits

- ✓ **Buying Power:** Exclusive rate in every month for term of program.
 - ✓ % off residential or fixed rate
 - ✓ % off small business or fixed rate
- ✓ Programs to provide guaranteed savings (manage market risk):
 - Residents will never pay more than they would with the Utility under the Alternative Supplier product.
- ✓ **Zero Early Termination Fees**
- ✓ Lower rates than could be negotiated individually
- ✓ Better terms and conditions than could be negotiated individually
- ✓ Completely voluntary
- ✓ Provides more choice
- ✓ No cost to the Township
- ✓ Puts money back in the pockets of residents

Governmental Aggregation Facts



- 82.94% of residential customers typically switch when offered a program.
- Village of Sunbury recently had 92% of all eligible residents participate.
- Rates negotiated are typically ½ to one penny less than those listed on the Apples to Apples web site at the time we go to bid. <http://www.energychoice.ohio.gov/>
- 32.35% of all AEP residential customers have switched to a Competitive Retail Electric Supplier (CRES)(as of June 2015)
- Over 400 Electric Governmental and Natural Gas programs registered with the PUCO. Townships, Cities, Villages and even County's have and are putting together Aggregation Programs.
- **No need for participants to be energy experts. Governmental Aggregation offers participants the easiest way to save money through a program fully vetted by its local officials.**

Electric security plan 101

An electric security plan (ESP) is a rate plan for the supply and pricing of electric generation service. The PUCO approved AEP Ohio's first ESP in March 2009, setting gradual increases for the base price of electric generation through December 2011. In 2012, the PUCO approved AEP Ohio's second ESP, which is in effect until May 31, 2015. *The second ESP brought AEP Ohio's standard service offer (SSO) load to be fully provided through competitive auctions.* The second ESP also directed AEP Ohio to separate its generation assets from its distribution business.

AEP Ohio's third ESP takes effect on June 1, 2015. Under this plan, AEP Ohio will fully source its SSO load through competitive bidding auctions. AEP Ohio will hold the first and second auctions for this ESP prior to June 1, 2015. The third and fourth auctions will be held in November 2015 and March 2016, respectively. The fifth and sixth auctions should occur in November 2016 and March 2017, respectively.

Exhibit A



COLUMBUS, Ohio, Sept. 10, 2015 /PRNewswire/ -- American Electric Power (NYSE: AEP) today announced that 7,209 megawatts (MW) of the company's unregulated generation fleet in the PJM Interconnection cleared the capacity auction for the 2018-2019 delivery year, representing all of the capacity that AEP Generation Resources bid into the auction. Auction results were announced Aug. 21 at a clearing price of \$164.77/megawatt-day. This auction was the first held under PJM's new capacity performance system, designed to encourage investment in power plants and strengthen the reliability of the electric grid.

PJM also held two transitional auctions to incorporate capacity performance into its previous auctions for the 2016-2017 and 2017-2018 delivery years. In the 2016-2017 transitional auction completed Aug. 31, AEP Generation Resources cleared 7,169 MW at \$134/megawatt-day. This replaces the original capacity auction clearing price of \$59/megawatt-day for 2016-2017. AEP Generation Resources cleared 6,495 MW at \$151.50/megawatt-day in the 2017-2018 transitional auction results announced Sept. 9, replacing the original auction clearing price of \$120/megawatt-day.

"The improvements PJM has made to the capacity market design are a step in the right direction to help support the investments needed for reliable generator performance. These higher auction prices for the next three years better reflect the value of reliable generation to meet peak electricity demand. The auction results also illustrate the benefits of our proposed purchase power agreement in Ohio to help provide more stable electricity rates for customers in the future," said Nicholas K. Akins, AEP chairman, president and chief executive officer.